

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494877-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC IGFSBI	1839

Flight Dates	Order #	Alt Order #
09/24/12 - 10/04/12	494877	06330684

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/24/12	09/28/12	Eyewitness News at Noon	12PM-12:30PM	MTWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/24/12 12:28 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120130H \$50.00 NM									
4	09/24/12	09/28/12	CBS Daytime	1230-2p	MTWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 1:29 PM CBS Daytime 1230-2p :30 SMPCT120130H \$50.00 NM									
6	09/24/12	09/27/12	430A Eyewitness News	430-5a	MTWT---	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT--- 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 09/24/12 4:57 AM 430A Eyewitness News 430-5a :30 SMPCT120130H \$10.00 NM 1 GFSB Th 09/27/12 4:40 AM 430A Eyewitness News 430-5a :30 SMPCT120130H \$10.00 NM									

Total Spots 4

Payment Terms Net 30 Days

Gross Total	\$120.00
Agency Commission	\$18.00
Net Amount Due	\$102.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494877-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC IGFSBI	1839

Flight Dates	Order #	Alt Order #
09/24/12 - 10/04/12	494877	06330684

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/04/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MTWT---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120130H \$50.00 NM									
3	10/01/12	10/04/12	Eyewitness News at Noon	12PM-12:30PM	MTWT---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/02/12 12:26 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120130H \$60.00 NM									
5	10/01/12	10/04/12	CBS Daytime	1230-2p	MTWT---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/02/12 12:57 PM CBS Daytime 1230-2p :30 SMPCT120130H \$60.00 NM									

Total Spots 3

Payment Terms Net 30 Days

Gross Total	\$170.00
Agency Commission	\$25.50
Net Amount Due	\$144.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
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